

# Andy Boothman



Experienced franchisee Andy Boothman knew he'd found the right outlet for his logistical mind when his wife Eva showed him the Seniors Helping Seniors® franchise opportunity in October 2017

Andy launched his own logistics company in 1992 when Eva worked in the Spanish embassy in London. They've run businesses together along with their 'accidental landlord' duties and taking care of their four daughters. They bought and ran a cleaning franchise in Woking for five years in the nineties, exiting at a tidy profit after it was established.

Andy and Eva are passionate about living life to the full. They have lived in Surrey, Strasbourg and Spain. Andy was born and raised in Woking and having returned to Surrey, they are focussing on creating a powerful choice for people who want to live well and independently in their own homes.

Andy says, *"We wanted a new project to develop together and we decided Seniors Helping Seniors® had the right mix of social enterprise for us. It deals with two critical community issues, elderly care and employment and it uses our expertise and our passions. We are excited to be helping our community."* The couple seized the opportunity to open Seniors Helping Seniors® in Guildford, Woking and Godalming and they asked to fast track their training to be ready to fulfil the post-Christmas enquiries.

Andy and Eva know exactly how it feels to notice declines in parents who live far away and the idea of matching people with time on their hands, with people who need a little support, seemed like a very sensible thing to do.

Andy says *"Because I have lived a long way from both my parents, I know how important it is to have reliable support. Seniors Helping Seniors® offers something a little different from the other care operators. I'd want it for my Mum and Dad because neither of them would accept typical carers."*

The first Woking customers and carers are already referring friends to the service and the doors to Seniors Helping Seniors® Guildford Woking and Godalming opened mid-February 2018.

Christian said *"From our experience of rolling out repeatable business concepts in the corporate world, we know that a good team is make or break. In my experience, franchising is just the same. My wife and business partner Sally and I know when we meet the right people but the most exciting part of the franchise recruitment journey for us, is when the penny drops."*

*Doing the right thing and making money, as opposed to being driven by maximum profit, tends to turn things upside down for people. We know that in Andy and Eva in Surrey, we have kindred spirits who will stop at nothing to help people live their lives to the full. Andy and Eva will enjoy making a legacy for their family at the same time"*